**Title: Proof of Presentation for Worlducation’s Strategic Plan**

**Introduction:** This document serves as proof of the presentation held regarding the strategic initiatives for Worlducation’s growth. The finalised solution was presented to key stakeholders for approval and feedback.

**Presentation Details:**

* **Date of Presentation**: 17/01/2025
* **Audience**: CEO, Operations Manager, Finance Team, etc.
* **Platform**: Zoom, Microsoft Teams
* **Presenter**: Michael Mikhail

**Agenda:**

1. Introduction to Current Business Challenges
2. Review of Stakeholder Feedback
3. Presentation of Finalised Strategic Solutions:
   * Manufacturing Diversification
   * Hybrid Business Model
   * Securing External Funding
4. Discussion and Feedback Collection

**Key Points from Presentation:**

* **Manufacturing Diversification**: Proposals for expanding manufacturing capacity or outsourcing.
* **Hybrid Business Model**: Introducing SaaS to create recurring revenue and reduce hardware dependency.
* **Securing External Funding**: Exploring funding options to mitigate negative cash flow.

**Feedback Received:**

* Positive feedback on the manufacturing diversification strategy.
* Concerns about the short-term costs of transitioning to a hybrid business model.
* Agreement on the need to secure additional funding quickly.

**Conclusion:** The strategic plan was well-received, with all feedback considered for final solution implementation.